

Virginia Squash Racquets Association 2009 – 2010 Sponsorship Opportunities

2009 Price-Bullington Invitational Tournament

October 30th – November 1st - The Country Club of Virginia

\$250 + Sponsor

Access to preferred seating throughout tournament • Invitation to tournament cocktail party • Recognition in tournament program

\$100 + Patron

Invitation to tournament cocktail party • Recognition in tournament program

\$50 + Friend

Invitation to tournament cocktail party • Recognition in tournament program

2010 North American Open Professional Squash Championship

February 21st – February 27th -The University of Richmond and The Country Club of Virginia

\$1,000 + Sponsor

Full page ad in program • Preferred seating for 2 throughout tournament • 2 invitations to the Championship dinner • Unique opportunity for 2 to attend a pro player reception

\$500 + Patron

Half page ad in program • Preferred seating for 2 throughout tournament • Unique opportunity for 2 to attend a pro player reception

\$250 + Friend

Sponsor listing in program • Preferred seating for 1 throughout tournament • Unique opportunity for 2 to attend a pro player reception

2009 - 2010 VSRA Season Sponsor

Sponsorship of all 2009 – 2010 amateur, collegiate and professional tournaments

\$10,000 + Champions Sponsor

Name & corporate logo on NAO program cover • Premier placement full page ad in NAO program • Reserved prime seating for 8 throughout NAO tournament • 8 invitations to the championship dinner • Hitting clinic with pro player • Unique opportunity for 8 to attend a pro player reception • Prominent corporate signage on front tin for all VSRA tournaments • Access to preferred seating throughout PBI tournament • Invitation to PBI cocktail party • Recognition in PBI program • Recognition at all VSRA tournaments and events

\$5,000 + Premier Tournaments Sponsor

Name & corporate logo on NAO program cover • Premier placement full page ad in NAO program • Reserved prime seating for 6 throughout NAO tournament • 6 invitations to the championship dinner • Hitting clinic with pro player • Unique opportunity for 6 to attend a pro player reception • Prominent corporate signage on front tin for all VSRA tournaments • Access to preferred seating throughout PBI tournament • Invitation to PBI cocktail party • Recognition in PBI program • Recognition at all VSRA tournaments and events

\$3,000 + Platinum Sponsor

Premier placement full page ad in NAO program • Reserved prime seating for 4 throughout NAO tournament • 4 invitations to the championship dinner • Unique opportunity for 4 to attend a pro player reception • Access to preferred seating throughout PBI tournament • Invitation to PBI cocktail party • Recognition in PBI program • Recognition at all VSRA tournaments and events

\$1,200 + Gold Sponsor

Full page ad in NAO program • Reserved prime seating for 2 throughout NAO tournament • 2 invitations to the championship dinner • Unique opportunity for 2 to attend a pro player reception • Access to preferred seating throughout PBI tournament • Invitation to PBI cocktail party • Recognition in PBI program • Recognition at all VSRA tournaments and events

\$600 + Silver Sponsor

Half page ad in NAO program • Reserved preferred seating for 2 throughout NAO tournament • Unique opportunity for 2 to attend a pro player reception • Access to preferred seating throughout PBI tournament • Invitation to PBI cocktail party • Recognition in PBI program • Recognition at all VSRA tournaments and events

\$300 + Bronze Sponsor

Sponsor listing in NAO program • Reserved preferred seating for 1 throughout NAO tournament • Unique opportunity for 1 to attend a pro player reception • Access to preferred seating throughout PBI tournament • Invitation to PBI cocktail party • Recognition in PBI program • Recognition at all VSRA tournaments and events

Ad Placements

2010 North American Open Program: color or black & white corporate ad only

\$750 Full Page

\$400 Half Page

\$250 Quarter Page or Smaller

VIRGINIA SQUASH RACQUETS ASSOCIATION 2009 -2010 SPONSORSHIP OPPORTUNITIES

2009 PRICE - BULLINGTON
INVITATIONAL SQUASH TOURNAMENT



photo courtesy of Patricia Lyons



2009 Price-Bullington Invitational Squash Tournament

October 30th – November 1st The Country Club of Virginia

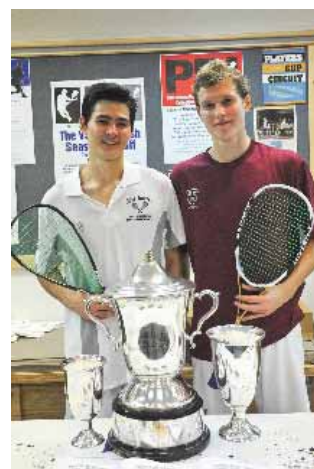


Celebrating its 39th year, the Price-Bullington Invitational Squash Tournament is the longest running amateur squash invitational in the United States



The P-BI is among the most prestigious collegiate tournaments each year and attracts the nation's best college players

The 2009 P-BI will be played October 30 - November 1 at The Country Club of Virginia



"The P-BI is a great tournament because they treat you so well. From the club to the people who house you, everyone is genuinely excited to have the college players for the weekend and it makes for a great atmosphere."
Julian Illingworth, US #1

"I very much enjoyed playing the P-BI and being in Richmond. The tournament is a great warm-up to the college season. The warm hospitality and friendly environment ensured that the players had a great time and a memorable experience."
Yasser El Halaby, 2005 P-BI Champion

Benefits of Sponsorship

With your generous sponsorship...

- ❑ You support the mission of the Virginia Squash Racquets Association. The VSRA supports the growth and development of the game in the Commonwealth.
- ❑ You make it possible to attract the world's most elite collegiate and professional squash players to Richmond.
- ❑ You provide the opportunity to experience exciting and competitive squash.
- ❑ You reach more than 3,000 individuals through sponsor recognition and program placement.
- ❑ You gain exposure through live action streaming, local, national and international media coverage, the VSRA website, The North American Open website, and international internet reporting.
- ❑ You receive invitations to sponsor-only events including visiting player clinics and player receptions
- ❑ You have an opportunity for reserved or preferred seating throughout each of the VSRA tournament events.

The Virginia Squash Racquets Association is a 501c(3) organization. A portion of your donation may be tax deductible. Please consult your tax advisor regarding the extent of deductibility



VSRA



February 21st - February 27th, 2010

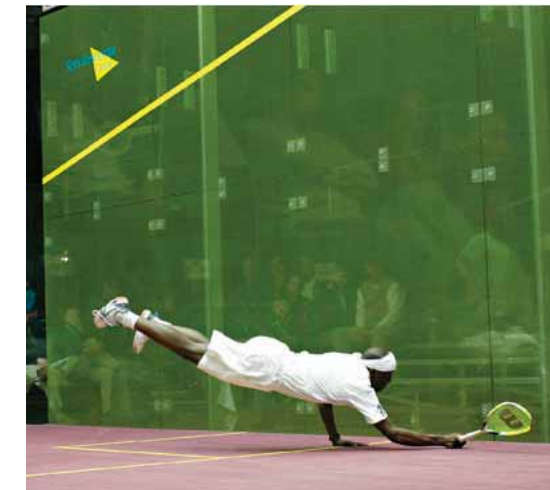
The University of Richmond and The Country Club of Virginia



2010 North American Open is a PSA Super Series Event



- Played on the beautiful campus of The University of Richmond
- All-glass feature court
- More than 3,000 fans will enjoy world class squash
- Qualifying matches will be played (Feb 19th-20th) at the Country Club of Virginia



- \$95,000 total prizes
- 1 of only 10 Super Series level events in 2010
- Second largest purse in the United States
- Attracting 56 of the world's top squash players
- 7 days of exciting competition

"Virginia was a special tournament. I loved the hospitality of Richmond and tremendously enjoyed the championship dinner."
Nick Matthew,
World #5 and NAO Finalist

"I came back to avenge my loss last year and win the Championship. - This I did and I am very pleased to become the 2009 NAO Champion"
Ramy Ashour,
Current World Champion and World #3

"The North American Open has quickly become a very important tournament on the PSA World Tour, which every player wants to play in and looks forward to. Thank you to everyone in Richmond for making this event such a success"
Alex Gough, CEO of the Professional Squash Association